

Accelerator Engagement Application

Information within this application is considered confidential and will not be shared outside of the Next Level Northwest Review Process.



Please fill in all appropriate shaded areas.

Name of Business:

Business Address:
 (Number and Street) (City/Village) (Zip code)

Municipality: (Check one only)	<input type="checkbox"/>	Elk Grove Village	Address Type:	<input type="checkbox"/>	Commercial/Business
	<input type="checkbox"/>	Hanover Park		<input type="checkbox"/>	Joint Use (Bus/Residence)
	<input type="checkbox"/>	Hoffman Estates		<input type="checkbox"/>	Residential
	<input type="checkbox"/>	Rolling Meadows		<input type="checkbox"/>	Other (Specify)
	<input type="checkbox"/>	Schaumburg			

Contact Person: Daytime Phone:
 (Full legal name)

Email address: Mobile Phone:

Is the business owner the same as the contact person? Yes No

If "No," please give the position/title of contact AND

Give the owner's name and mobile phone contact # Mobile Phone:

Please describe your business in 100-150 words.

Number of Employees in Full-time Equivalents:		<i>Full-time</i>		<i>Part-time</i>	
Type of Business:	<input type="checkbox"/>	<10	<input type="checkbox"/>	<10	<input type="checkbox"/>
	<input type="checkbox"/>	11-19	<input type="checkbox"/>	11-19	<input type="checkbox"/>
	<input type="checkbox"/>	20-29	<input type="checkbox"/>	20-29	<input type="checkbox"/>
	<input type="checkbox"/>	30-49	<input type="checkbox"/>	30-49	<input type="checkbox"/>
	<input type="checkbox"/>	50+	<input type="checkbox"/>	50+	<input type="checkbox"/>

Year in which the company was founded/incorporated? Number of full operating years at time of application

Do you have financial data for the past three fiscal years? (P&L, Balance Sheet, Cash flow reports) Yes No

Is your company generating revenue? Yes No

If "yes" to the above, what is your current year's projection in US dollars?

Did your company show a net profit last year? Yes No

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Company Name _____

Do you believe your company is profitable? Yes No

From your view, which of the following functions affect your profitability? Please Check all that apply.

Function	Examples of existing issues	Please identify your top 3 priorities
<input type="checkbox"/> Human Resources	High turnover; Finding and recruiting the right talent; Retention of our best talent	<input type="checkbox"/>
<input type="checkbox"/> Operations	Excess inventory; inefficiencies in processes; quality issues requiring more direct management oversight	<input type="checkbox"/>
<input type="checkbox"/> Productivity	Not having enough of the right people on board; performance issues with some staff	<input type="checkbox"/>
<input type="checkbox"/> Sales	Not meeting monthly, quarterly, or annual goals; Not reaching critical decision-makers in potential client companies	<input type="checkbox"/>
<input type="checkbox"/> Marketing	Marketing plan not linked to strategies; hitting target markets less than desired	<input type="checkbox"/>
<input type="checkbox"/> Infrastructure	High up-front investment; unplanned IT and other equipment upgrades that demand capital investment	<input type="checkbox"/>
<input type="checkbox"/> Financial	Details missing or incomplete for P&L, Balance sheet; Everyone in the company is not attuned to how the company uses resources	<input type="checkbox"/>
<input type="checkbox"/> Planning	Lack strategic or current business plans; Appropriate metrics not defined or tracked routinely	<input type="checkbox"/>
<input type="checkbox"/> Other 1:	Specify:	<input type="checkbox"/>
<input type="checkbox"/> Other 2:	Specify:	<input type="checkbox"/>
<input type="checkbox"/> Uncertain	What are your concerns?	<input type="checkbox"/>

What do you expect to gain from this engagement? You may give up to four (4) goals or objectives

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I attest the information included within this application is accurate. I understand:

- a. This submission does not guarantee selection for the Accelerator Engagement;
- b. A competitive process for selection exists;
- c. I must prepare and present a “pitch” but giving the presentation does not guarantee selection;
- d. I have no financial obligation up front but am expected to contribute an amount equal to the grant received over a period of three years after graduating from the accelerator engagement, and
- e. I may withdraw at any time without penalty or prejudice prior to presenting my “pitch.”

Signature

Date

Printed Name: _____